On the teaching of British and American Literature in Colleges and Universities Based on Ecological Linguistics

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Abstract: The teaching of British and American Literature in colleges and universities plays an indispensable role in improving English level and enriching knowledge. Therefore, in order to further improve students’ language literacy, it is necessary to improve the quality and efficiency of British and American literature teaching in colleges and universities. With the continuous development of ecological linguistics, the combination of the two has become a development trend. Based on this, this paper first introduces the current situation of British and American literature teaching, then analyzes the non-ecological problems existing in the teaching of British and American literature in colleges and universities, and finally elaborates the teaching measures of British and American literature based on ecological linguistics from five aspects, so as to provide reference for relevant people.

Keywords: Ecological linguistics; Colleges and universities; British and American literature teaching; Exploration

DOI: 10.47297/wspciWSP2516-252713.20200402

Marginalization has become a major trend in the development of British and American literature teaching in colleges and universities. Under this trend, British and American literature teaching in colleges and universities has not received sufficient attention and cannot play its role well. British and American literature plays an important role in cultivating students’ western open thinking, and it can also improve their English literacy to a certain extent. It can be seen that the teaching reform of British and American literature is indispensable. At the same time, with the gradual development of ecological linguistics, how to promote the

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development of British and American literature on the basis of ecological linguistics has become one of the difficult problems to be solved by colleges and universities. Educators need to constantly explore and research, so as to ensure the scientific combination and common development of the two.

1. The Current Situation of British and American Literature Teaching

The teaching of British and American literature can help students understand the literature knowledge of western countries, feel the charm of Western literature works, and constantly improve their language level, enrich their literary literacy and cultivate their own sentiment in the process. Through the appreciation of Western literature, students can constantly enrich their cultural self-cultivation, understand the development path of a country, and master some English expression skills. At the beginning of the 20th century, British and American literature has been infiltrated into college education with a relatively long history. However, with the continuous progress of the times, the requirements for the teaching of British and American literature teaching in colleges and universities are constantly improving, but most colleges and universities still fail to make clear the importance of the course. They only take it as an elective course to carry out teaching, which can not really attract the attention of students and finally will lead to the phenomenon of low teaching efficiency and low quality. This urgently requires reform and development in time.

2. The Non-ecological Problems in the Teaching of British and American Literature in Colleges and Universities

1) Non-ecological teaching assessment and evaluation mechanism

At present, in most colleges and universities, there are still some problems in the construction of assessment and evaluation mechanism for British and American literature teaching. In the process of examination and evaluation, it is mainly carried out according to students’ examination results, and emphasizes on basic knowledge too much, which will lead to less examination of students’ classroom performance and comprehensive quality. Under this mechanism, students will take rote memorization if they want to improve their scores better. And they will not really understand the connotation of British and American literature teaching, ignore the enrichment of their literary accomplishment, and cannot improve their thinking ability. At the same time, under the long-term non-ecological teaching assessment and evaluation mechanism, students’ interest in British and American literature
teaching will gradually fade away, and it is difficult for them to really put their enthusiasm into it, which will lead to the decline of British and American literature teaching.

(2) Non-ecological teaching mode of British and American literature

The non-ecological teaching mode of British and American literature mainly means that the cramming teaching method is still adopted in the teaching process, and the main role of the students can not be clarified, and the students can only accept the forced learning mode. In the teaching process of British and American literature, most teachers still follow the traditional teaching method and can not actively innovate their own teaching mode. With the continuous development of education, the disadvantages of the traditional teaching mode are increasingly exposed. The “whole class teaching” mode will not only lead to the suppression of students’ independent thinking in the teaching process, but also make it difficult to activate the classroom atmosphere and make students lose interest in the course in the boring teaching process, which not only makes students unable to master more knowledge of western literature, but also makes it difficult for students to improve their English level.

(3) Non-ecologization of curriculum content

Generally speaking, the higher education mainly focus on the teaching of some characteristic disciplines and specialties, but pays less attention to the teaching of British and American literature. Therefore, there are some non-ecological courses in the curriculum arrangement, the number of curriculum is small, professional teachers is lack and teaching lacks a certain depth. In addition, the current colleges and universities pay less attention to the improvement of students’ British literature literacy, and pay more attention to the teaching of some practical value. Therefore, the curriculum can not be reformed in time, and the old set of teaching materials is still used, which can not only not carry out teaching according to the needs of students, but also lead to the disconnection between teaching and the times, and finally make the teaching of British and American literature become the the teaching of English translation ability[^1].

3. Teaching Measures of British and American Literature in Colleges and Universities Based on Ecological Linguistics

(1) Establishing a good relationship between teachers and students

In order to change the non-ecological teaching mode of British and American literature better, we must establish a good relationship between teachers and students. Whether the relationship between teachers and students is harmonious or not
is closely related to the efficiency of British and American literature teaching in colleges and universities. Therefore, teachers should actively change their teaching concepts, give the initiative of learning to students, and strengthen communication with students in teaching, understand students’ mastery and expectation of the course through conversation, so as to better reform the teaching mode of the course. At the same time, teachers can introduce some excellent western literary works to students, express their feelings and experiences, and recommend them to students, so that students can be interested in the works, and improve their humanistic quality while watching the works, so as to continuously improve their English learning ability [2].

(2) Setting up a harmonious ecological teaching evaluation system

In the current education in colleges and universities, one of the major factors restricting the development of British and American literature education is the traditional teaching evaluation system. Under the traditional teaching evaluation system, it is difficult for students to really develop their thinking and innovation ability, and it is difficult to improve students’ comprehensive quality just to memorize for scores. Therefore, it is necessary to set up a harmonious ecological teaching evaluation system. The improvement level of students’ literary accomplishment, daily activity performance and participation will be incorporated into the assessment and evaluation system to realize all-round evaluation of students, thus better improving students’ learning efficiency, enabling students to realize the improvement of literary accomplishment in British and American literature teaching, and further promoting the sustainable development of the course [3].

(3) Adopting modern teaching technology

With the continuous development of information technology, modern teaching means have been enriched, and multimedia technology has been gradually applied to teaching. In the teaching of British and American literature, through the use of modern teaching technology, some literary works can be displayed more vividly. Through video, music, pictures and other ways, students understand the era background of literary works, strengthen their impression. And in this process, students can feel the fun of learning, classroom atmosphere is enlivened. At the same time, through network technology, teachers can show more literary knowledge, so that students’ cultural literacy can be continuously improved, their own vision can be broadened, and the infiltration of Chinese, British and American literature teaching can be realized imperceptibly [4].
(4) Improving the teaching environment of British and American Literature

Learning environment is of great significance to the improvement of learning quality. In order to better realize the development of British and American literature education based on ecological linguistics, it is necessary to improve the teaching environment of British and American literature, and to create a better literary atmosphere by changing the layout of classroom lighting and equipment. Colleges and universities should strengthen the investment in the course, and arrange some Western painting and other arts in the classroom. In addition, the traditional single layout of tables and chairs should also be changed, which can form a circular layout, so that teachers can give lectures in the middle, reduce the pressure displayed by teachers in the traditional layout, thus better realizing ecological teaching.

(5) Building ecological education platform

The network plays an important role in people’s life. Generally speaking, college students have their own mobile phones and can understand the knowledge they want to learn through the network. Therefore, under the background, building an ecological education platform is a major method. Through the construction of the ecological education platform, teachers can upload some literary works to the platform for students to read, and explain them through teaching videos. At the same time, teachers can also use the platform to release teaching tasks, so that students can complete in their spare time. This can break the shackles of traditional teaching time and place, and can better promote the reform and development of British and American literature teaching.

4. Conclusion

To sum up, the teaching of British and American literature in colleges and universities plays an important role in the sustainable development of students. Therefore, it is still necessary for educators to constantly reform to find out the non-ecological problems, so as to better choose appropriate methods to solve them. Through establishing a good teacher-student relationship, setting up a harmonious ecological teaching evaluation system, adopting modern teaching technology, improving the teaching environment of British and American literature and building an ecological education platform, we can better help the development of British and American literature teaching in colleges and universities. In this process, students’ western literary accomplishment is enriched and their English language level is continuously improved.
Works Cited


