Integration and Development Research of College Student Management and Ideological and Political Education by Using Network

Kai WU
Southwestern University of Finance and Economics

Abstract: The long-term development of the motherland in the future depends to a great extent on the good ideological and moral level of college students. Based on the analysis of the significance of the integration and development of college student management and ideological and political education, it is pointed out that the integration and development can cultivate comprehensive talents in line with future development. In order to adapt to this trend and improve again, this paper focuses on the integration and development strategy of college student management and ideological and political education through network means. On the one hand, we can achieve the organic integration of these two aspects through WeChat official account; on the other hand, we should establish a sound ideological and political teaching system through systematic teaching under online and offline interchanges.

Keywords: Network; Colleges and universities; Student management; Ideological and political education

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1. Introduction

As the future hope of the motherland, college students’ professional level, mental health level, political consciousness level and moral concept all affect China’s overall social and economic development, moral construction and legal construction, and even affect China’s current social stability and the long-term peace and security of the motherland to a certain extent. Therefore, we must strengthen the ideological and political education of college students. At present, the integration and development of this work and the student management of college students is a major trend. Through the integration of the two, students can be

About the author: Kai WU (1984-7), Male, Han, Deyang SiChuan, Master Degree Candidate, Lecturer, Research Area: Ideological and Political Education.
helped to establish correct values, so that students can have a more accurate and clear understanding of the future society and the motherland, can have their own more pertinent and correct views when choosing jobs and discussing hot social issues in the future, and are not easily bewitched by external thoughts.

2. The Significance of the Integration and Development of College Student Management and Ideological and Political Education

(1) Meet the Needs of Future Social Development

With the continuous development of society, in the future, the country needs not only talents of a certain specialty, but also comprehensive talents with both ability and political integrity. A professional college diploma can open the door to good employment for college students, but the novice without work experience needs to have good moral level and comprehensive coordination management ability if they want to go further and develop in the work. They should not only be able to deal with the relationship between colleagues and leaders, but also be able to convince others with their virtue. Only in this way can they meet the needs of enterprises and social development.

College students, as talents with higher education in our country, play an important role in the future social development. Through the ideological and political education of college students to improve their moral level, not only can students regulate their own words and deeds in the future, but also can play a good role in demonstrating and guiding others, so as to promote the construction of social civilization.

(2) Seizing the Ideological Territory of College Students

With the deepening of China’s opening to the outside world, not only foreign advanced ideas, but also some bad trends have gradually affected China’s construction. Chinese traditional concept has always adhered to the idea that “students should focus on their studies”. Before entering the University, students usually only have two things in their life: family life and study, and their thoughts are relatively simple. After entering the university, their spare time is increasing and their social circle is expanding, so they are easily influenced by other bad thoughts.

The general mood of today’s society is slightly different from that in the early days of the China. Influenced by foreign cultures, the concepts of “money first”, “profit-seeking” and “hedonism” are deepening, and the relationship and friendship between people become more and more weak. Money has become the only stand-
ard and motivation for people to do things. In order to correct the social atmosphere, colleges and universities should pay attention to the ideological guidance and education of students to avoid the influence of unhealthy atmosphere. Through the combination of student management and ideological and political education, we can inculcate correct values in daily study and life to occupy students’ ideological territory in advance, promote students’ ideological consciousness and form to meet the needs of social development, and establish their correct outlook on life and values.

(3) Improving the Effect of Ideological and Political Education in Colleges and Universities

The important goal of college student management is to cultivate talents with all-round development in morality, intelligence, physique, aesthetics and labor. The integration of student management and ideological and political education in colleges and universities can enrich the content of ideological and political education in colleges and universities and improve the effect of classroom teaching. Although our country’s current ideological education in Colleges and universities has made some achievements, but generally speaking, it cannot meet the needs of social development. Most of the ideological education work is still empty and mere formality, which can’t attract students’ learning enthusiasm. Therefore, colleges and universities should integrate ideological and political education into student management, and integrate student management into Ideological and political education. Through the innovation of ideological and political classroom content and the combination of theory and practice, the effective interaction promoted among teachers, students and university administrators, using new educational concepts and methods to transmit teaching content, improving students’ learning enthusiasm, so as to achieve better teaching effect.

3. The Integration and Development of College Student Management and Ideological and Political Education Based on Network Means

With the increasing popularity of the Internet, the management of college students with the help of the Internet can not only improve the enthusiasm of students, but also improve the management efficiency of managers, which is conducive to the transmission of school ideas and policies.
(1) Integrate the Content of Ideological and Political Education with WeChat Official Account

WeChat, as the main social software in China at present, basically every college student has a WeChat account. WeChat official account has also become a common tool for colleges and universities to publish information and manage students. By integrating ideological and political education content into WeChat public platform, students can obtain information in the first place, and then use this information to influence students’ thoughts and concepts. The functional sections of WeChat public platform can be designed as-campus news, social hot spots and student system sections. The school news section is mainly used to publicize the major events of the school. The social hot spot section is mainly used to analyze the current hot topics in the society, and sets up functions such as leaving messages, praising and commenting on each other in this section to encourage students to express their views on social issues, thus guiding students to establish correct values. The student system section mainly includes the student course selection system, the result inquiry system, the extracurricular practice arrangement system, etc.

By discussing the hot topics and hot issues in the WeChat official account, we can make the school understand the students’ ideological trend in a timely manner. On the other hand, according to the current state of mind of students, schools can launch educational work in a targeted way, and guide students in thinking, so as to achieve the integration of student management and ideological and political education.

(2) Systematic Teaching-Constructing and Perfecting Ideological and Political Teaching System

The core of student management is to arrange reasonable classroom activities and improve the educational function of ideological and political education by constructing a “online + offline” ideological and political teaching system.

Offline aspect: First of all, strengthen the teacher’s explanation of educational content from the classroom. Classroom learning atmosphere and learning content are important contents of class management. At present, professional ideological and political teachers in schools are relatively empty in their explanation of moral education. They only teach students the standard of daily behavior or knowledge points in books. Teachers can’t effectively expand and differentiate, and students can’t really understand its connotation, thus transforming it into their own behavior standards and principles of doing things. Secondly, in the selection of outstanding students and other links, pay attention to the integration of students’ Ideological and moral standards and other related assessment items. For example, students around can score each other anonymously, so that students can realize the im-
Importance of ideological and political education and the improvement of their own moral standards for future development. Thirdly, pay attention to students’ mental health. Nowadays, the level of social information is constantly updated, we can see some college students because of their psychological problems cannot get effective counseling and caused by the tragedy. An incident well-known recently was that a female student at Peking University committed suicide in 2020 due to emotional problems. If students can share and communicate well with counselors, teachers and classmates when they have psychological problems, get their concern, and receive good guidance and moral education, such tragedies may not occur. If people with such psychological problems go to society, no matter how strong they are, they will be unable to become the pillars of national construction because of psychological problems.

Online aspect: Teachers use multimedia technology to prepare lessons before class. In this process, teachers can introduce the popular micro-classes, which have short time and prominent themes. Before the ideological and political course starts, the teacher can choose the content of this lesson and make micro lesson with the theme as the core. The selection of micro course content should consider the students’ mastery of previous knowledge, and try to expand some new legal rules or social hot topics related to the content of this class. In this way, the content of the whole course can not only arouse students’ learning enthusiasm, attract students’ curiosity, but also improve their sense of social responsibility and participation. At the same time, teachers can also set up some questions related to the content of the class at the beginning of the micro-class, so that students can start learning with the questions, thus better stimulating students’ curiosity and achieving the learning effect of getting twice the result with half the effort.

4. Summary

In a word, the construction of ideological and political education in colleges and universities is related to the establishment of students’ outlook on life, values and career choice, and has a certain impact on students’ future employment direction and mental health. The integration of Ideological and political education and student management can not only reduce the difficulty and efficiency of student management, but also improve the enthusiasm of students. With the help of network, the integration of college student management and ideological and political education is of great significance and value for improving students’ learning enthusiasm and improving the teaching effect of ideological and political education. At the same time, through this innovative way of student management and ideological and political education, the management efficiency of colleges and universities can be improved.
Works Cited
