Discussion on the Innovation of Education Management Mode in Colleges and Universities under the New Situation

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Abstract: With the rapid development of the times, the current education management in colleges and universities under the traditional teaching mode has gradually revealed the disadvantages of relatively backward mode, too single content, too strong compulsion and so on. Under the new situation, the education management mode in colleges and universities should be in line with the development of the times, improve the disadvantages of the current education management mode, innovate the education management mode, so as to achieve the goal of cultivating high-quality and comprehensive talents for the society.

Keywords: New situation; College and university; Educational management mode; Innovation

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In recent years, the country’s emphasis and reform on higher education have made China’s higher education develop to a certain extent. In order to conform to the times, under the new situation, the colleges and universities should innovate the education management mode, solve the problems encountered in the traditional education management mode, lay the foundation for realizing the education goal, completing the education task and standardizing the teaching order, and ensure the all-round development of college students, so as to make contributions to the development of China’s higher education.

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1. The Current Situation and Problem of Education Management Mode in Colleges and Universities

(1) The management mode of university education is relatively backward

In recent years, due to the popularization of university education, colleges and universities began to relax the requirements for enrollment expansion, so that more students can enjoy higher education. However, due to the shortage of educational resources, the management of colleges and universities becomes more difficult. As the number of students increases, the number of teachers will also increase, which will reduce the overall quality of colleges and universities and increase the difficulty of management. Under the traditional teaching mode, many colleges and universities have established the corresponding education management system, but most of them have the problem of too mechanization and lack of flexibility in education management, which can not play the real role of education management mode. First of all, in the management of teachers, many colleges and universities do not have a particularly perfect teacher management system and a clear stipulation on the evaluation system for teachers. As a result, many teachers are unable to devote themselves to the work and do not have 100% enthusiasm for their work, and teachers are the executors of the management system, so this is very disadvantageous to the management of university education. Secondly, in the management of students, under the traditional education management mode, the management system is too rigid and stiff, the requirements for students’ behavior and learning habits are too strict, and the dominant position of students in learning is not respected, which makes students resist the management system and cannot fundamentally improve their positive initiative in learning. Therefore, under the new situation, the university education management mode should integrate teaching resources to achieve the purpose of full utilization, and should also take students as the main body, combine with the comprehensive development of students and keep up with the trend of the times, to improve the current education management mode, and innovate the education management mode, so as to cultivate high-quality practical talents for the country.

(2) The content of university education management is too single

In many university education management models, the setting of management content is too single and lacks innovation. Influenced by traditional ideas, many colleges and universities only regard education management as administrative management, and one-sidedly understand that it is only to manage teachers and students. Therefore, in the formulation of educational management content, most of them formulate management content according to the requirements of the state, thus ignoring the actual situation of teachers and students. This kind of management content is easy to imple-
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(3) The compulsion of university teaching management mode

In the traditional teaching management mode, It implements the top-down linear management, emphasizes the absolute obedience and control between the superior and the subordinate, which makes the lack of equal communication between teachers and school leaders, students and teachers. In such a management mode, it is difficult to find out the problems that may appear in the implementation of education management and carry out timely consultation and correction, it is also difficult to play the leading role of students, lack of targeted effective management of students, so that students have been in a passive position, which is not conducive to the independent development of students.

2. Suggestion on the Innovation of University Teaching Management Mode under the New Situation

(1) Reasonable use of teaching resources to achieve efficient management

In the development of university education management, we should pay attention to the rational use of school teaching resources, distribute the effective management power to all departments and teachers, and reasonably distribute the counselor teachers, so as to comprehensively carry out the school education management. As the front-line staff of university management, the counselor teachers play a very important role in the education and management of students. The counselor teachers can carry out the work of students’ education and teaching in an all-round way, and play an excellent guiding role in students’ study, life and ideological and political education. Therefore, universities should pay attention to the rational use and arrangement of counselors, organize the training of counselors, improve the teaching management ability of counselors, and comprehensively improve the overall quality of counselors. Universities should also give counselors full rights such as decision-making suggestions and supervision, so that counselors can be more handy in the management, play a better role in guiding homework, and timely feedback and correction on the effect of teaching management, so as to promote the efficiency of teaching management. The school can also focus the counselor’s work on the university class and fully combine the actual situation of the class students to carry out education and teaching management. The counselors manage the students in a class, be responsible for the whole class, and disperse the
teaching management objectives, so as to reduce the pressure of teaching management and improve the efficiency of education management.

In every university, there will be some students with outstanding ability, excellent performance and great personal charm, who can have a good leading role for other students. When the university carries out the education management work, it can pay attention to the psychological needs of students, let them take the excellent students as examples, and learn from them, so as to make demands on students themselves and enhance their learning enthusiasm. For example, the school can select excellent students in each semester and carry out key commendation, so as to encourage students to study actively, make them strict with themselves, strive to become the best themselves, also can play the exemplary role of excellent students, cultivate a good learning atmosphere and campus atmosphere, so as to better carry out the management work.

(2) Innovating teaching management content and teaching method

Under the new situation, the university education management should combine the concept of “people-oriented” to enrich and innovate the contents and teaching methods of teaching management. With the rapid development of network information technology, college students as adults, can receive all kinds of information from the society, which may have a negative impact on their study and life. Therefore, universities should strengthen the ideological and political education of students, guide students to establish correct outlook on life and values, cultivate students’ positive attitude towards life and learning, and improve their anti-interference ability. For example, the university can set up a psychological consultation room for the whole school students to guide and correct the students’ psychological problems, effectively solve the students’ psychological problems in life and study, eliminate the negative interference and influence from the society, fundamentally solve the problems, and then improve the students’ psychological quality to lay a foundation for entering the society in the future.

University classroom is the main place for students to learn knowledge. Teaching management should pay attention to the development of university classroom. University teachers can integrate modern information technology into teaching activities, innovate management methods and establish scientific information management systems, thus improving the management of students. For example, the university classroom has the problem that the number of students is large and the classroom efficiency is low, many knowledge can not be digested by students on the spot in the classroom. In view of this problem, counselors can use WeChat or QQ and other online chat tools to establish a class group, so that students can dis-
cuss and communicate with teachers or classmates after class, which not only promotes the harmonious relationship between teachers and students and students, but also enhances the classroom efficiency of students. Counselors can also inform and manage school and class affairs through class group, which can also improve the efficiency of school education management.

(3) Innovating management system and teaching evaluation method

In the traditional mode, the evaluation of teaching effect is generally the evaluation of teaching quality, which can directly reflect the level of teaching management. Therefore, universities should formulate a reasonable management system and teaching evaluation methods. When formulating teacher management system and teaching evaluation methods, evaluators should not only be limited to school leaders, but also allow students, teachers and counselors to participate in teaching evaluation, so that they can supervise, promote and progress each other. For students’ management system and evaluation method, flexible education system can be used. In the case of general direction unification, teaching contents and credits can be arranged according to students’ individual differences. Flexible education system can let students choose courses according to their own interests, which can greatly improve students’ learning initiative and promote their all-round development.

3. Conclusion

Under the current new situation, the education management in colleges and universities is the most important thing to promote the development of higher education. The education management in colleges and universities can greatly improve the management level of the school, teachers’ classroom efficiency, mobilize students’ learning enthusiasm, cultivate students’ correct three outlooks, and improve students’ quality. It is also an important way to cultivate high-quality practical talents for the society. Therefore, colleges and universities should innovate the mode of education management to promote the development of higher education.

Works Cited
