On the Influence of College Students’ Reading Online Literature

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Abstract: With the rapid development of information technology, online reading has become an important way of reading. At the same time, more and more online literary works appear in the public’s vision. This paper first analyzes the influence of college students’ reading network literature, and then points out the guiding measures of reading network literature for college students, hoping to provide some guidance for college students in reading online literature.

Keywords: College students; Reading online literature; Influence; Guiding measures

DOI: 10.47297/wspciWSP2516-252701.20200411

As the rapid development of information technology, online reading has become the main way for many college students to read. Online reading is an extension of traditional paper reading as well as a concept extended from the concept of text reading. With the rapid development of online literature reading, it is an important task for educators to correctly understand the impact of college students’ reading network literature and guide college students to read network literature in a right way. The following will focus on the impact of college students’ reading online literature:

1. The Influence of College Students’ Reading Online Literature

(1) Online Reading Has Enhanced the Democratic Consciousness of College Students and Changed Their Way of Thinking

According to the report of China Internet Center, the number of college students who read online literature gets more and more and it also shows a growing trend. The main task of high school students is the college entrance examination, and the answers to the college entrance examination is often fixed and standard, which will limit the development of students’ creative thinking. As a result, many students finally form a linear thinking mode for their grades. After entering the Universities, students’ learning time becomes more flexible, coupled with the

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convenience of the network and the compatibility of media, students are inclined to read network literature. When reading literary works on the Internet, students can express their ideas anonymously. Reading online literature is more consistent with college students’ individual consciousness and the idea of pursuing truth, and conforms to the characteristics of students’ thinking about truth in real life. Reading network literature can activate students’ ability to think about life from multiple levels, and help to cultivate students’ various ways of thinking. In addition, students’ individual consciousness will also get development to a certain extent.

(2) The Popularization of Online Literature Can Change Students’ Values
Online literature breaks through the limitation of mainstream ideology in traditional literature, eliminates the limitation of elite consciousness through equal interaction, gets rid of the mask of the society, and allows students to face the network with real emotion. In reading network literature, students can freely sprinkle their emotions and vitality to make it a real civilian literature, abandoning the utilitarian nature of literary creation and giving full play to the pleasure of literary works. At the same time, the critical interaction of online literature is not persuasion from a condescending perspective, but fully reflects the mutual respect and equal communication between people through a simple and direct way of comment. This free and equal value can have a profound impact on students’ original values.

(3) The Original Ecology of Online Literature Can Broaden Students’ Experience
Traditional literature adopts a typical writing mode. It comes from life yet above life, which makes the content of traditional literary works far from our real life. Online literature is usually realistic. It reproduces life of the original ecology with the civilian writing, expresses feelings and ideas recklessly, and vent real ideas wantonly, so as to restore people more truly and finally realize the return of human nature. In network literature, some trivial language is used to describe detailed daily life, which not only completely restores the true idea of life, but also deepens students’ experience and perception of life. The network has certain interactive characteristics. In the process of reading, students are able to directly interact and communicate with the authors to build an equal dialogue relationship. Besides, students can directly understand the author’s ideas, fully grasp the connotation of the work, interact with other readers, express their opinions, and understand the unique ideas of others, so that college students can “read ten thousand books and travel ten thousand miles” in reading.

However, the internet is also a double-edged sword, which also has a great negative impact. For example, taking the game impulse as an aesthetic motivation and transforming reading into screen reading, which will lead to strong randomness in reading and is difficult to realize deep reading. Zhang Kangkang, a judge of Netease China Network Literature Award, pointed out: “surfing the Internet can
not only relieve loneliness, but also make people more lonely; The network gives people a virtual vast world, but it will also isolate people from real life; The network gives people the convenience and enjoyment brought by high technology, but it alienates the green space and nature at the same time; The Internet makes us become the people who know the most information but think the least in the world - when we are shrouded in the huge network of the world, are there still breathable meshes for us to breathe? “

2. Guiding Measures for College Students to Read Network Literature

(1) Guide Students to Correctly Read Network Literature from the Perspective of Network Technology

Dennis McGuire once said, “if our experience world is mediated by technology, there must exist correlationship in technology itself”. At the same time, the rapid development of technology has also changed the public way of life, thinking and activities. Meanwhile, it also means that the network culture with computer hardware equipment as the carrier has begun to enter our life. This virtual cyberspace and digital information technology have gradually become the norm of our life.

In the process of socialization of science, society is also gradually becoming scientific. McLuhan said: “when people use technology normally, they are always constantly modified by technology. In turn, people are constantly looking for new ways to modify their technology.” Scientific and technological knowledge is a product of the development of human culture. Therefore, teachers need to make full use of advanced information technology to further strengthen information navigation, strengthen community reading guidance, and create an opinion-leader for online literature reading, who can guide students to better read online literature works. This is also an important means to guide students to read online literature works so that we can achieve the goal of building rational values through the use of the technology.

(2) Guide Students to Correctly Read Online Literature from the Perspective of “Reading Noumenon”

Reading is an important way to connect authors and readers through literary works. In reading online literary works, students, literature and authors can have a dialogue to achieve the purpose of mutual influence and interaction. The rapid development of network literature must be accompanied by the process of literary modernity and aesthetic modernity. Therefore, both traditional literary theories and Modernist theories have a certain reference and guidance for online literature reading in universities. This is similar to the debate of vernacular during the May 4th Movement and finally vernacular matured under the guidance of new theories.

College Students’ reading network literature is mainly a kind of recreational
reading and deconstructive reading, which is a shallow reading. This is mainly because when students read these literary works, they regard the reading process as entertainment. Due to the network literature itself has thousands of layers, there is no need to think rationally. In this regard, through network literature reading and comments, students can develop high-quality products in network literature, which is also an important aim for online literature creation and reading.

Although there are no high-quality products in the network literature currently, and the purpose of students’ reading network literature is only to vent their emotions, the reading guidance of network literature should transform the reading noumenon from fear and desire themes to social, historical and other art forms, and make them satisfy a low-level and unconscious desire. At the same time, with the help of dialogue criticism, we can gradually transform some ugly things that do not conform to social norms into content with aesthetic value, so that local readers can build their own aesthetic objects in a meaningful form.

(3) Improve the Humanity Attainment of College Students and Enhance the Efficiency of Students’ Reading Online Literature

The essence of the problem of College Students’ online literature reading is their humanistic attainment. Youquan Ouyang said in the Humanistic Background and Value Commitment of Online Literature that human beings send literature to the network not to deduce instrumental rationality here, but to seek the way of ‘poetic residence’ in a new field. Whether reading network literary works or reading some classic literary works, it will be difficult to achieve “poetic residence” if they lack certain humanistic attainment. Therefore, humanistic attainment education in Colleges and universities is an important guarantee to guide and enlighten college students to read network literature. Enhancing college students’ ontological consciousness and cultivating college students’ critical spirit and independent consciousness can effectively improve students’ humanistic attainment. It is an important measure for teachers to guide students to understand the reading rules of online literature. The life experience of college students is relatively limited, but their values have initially taken shape. Their strong sense of autonomy and independence will enable them to read selectively according to their own needs.

Reference

